



Your Trusted Source® - Celebrating 15 Years!

WHO WE ARE

- Vino del Sol is a national U.S. importer with annual sales of over 200,000 cases.
- Vino del Sol was founded in 2004 by Matt Hedges, Thane Prichard, and Alejandro Darago, and now has an experienced team of 18 wine professionals.
- We are recognized within the industry as “The Argentine Wine Specialist®.” From our representative offices in Mendoza and Buenos Aires we developed the leading portfolio of Argentine wines in terms of quality and *terroir* diversification.
- We also market exceptional wines and sakes from California, Chile, Japan, and New Zealand. Our producers are estate-grown, sustainably-farmed, and family-owned.
- Our wines have received hundreds of 90+ point reviews, including more 90+ point Malbecs than any other importer.
- Recognized by Nielsen® for having multiple wines that lead their category.
- We excel at brand building at the national level, working hand-in-hand with a network of wholesalers across all 50 states.
- Vino del Sol also creates exclusive brands according to client's specifications. We work directly with our global winery partners to implement the right wine style, price-point, label, logistics, marketing, and store support that all over-deliver.

OUR MISSION AND VALUES

- Vino del Sol's mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of *terroir*-driven wines that over deliver in value. We build brands for the long-term, and are trusted by both our winery partners and customers to exceed expectations at all stages of the value chain. Our values are family, fair play, fierce work-ethic, and future-thinking.

LEARN MORE AT VINODELSOL.COM



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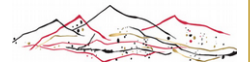
PURAMUN



BLACKCABRA



TAONGA



FORMATION

verum

PATAGONIA ARGENTINA



WAPISA

CRISS CROSS

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CELLARS



TAPIZ