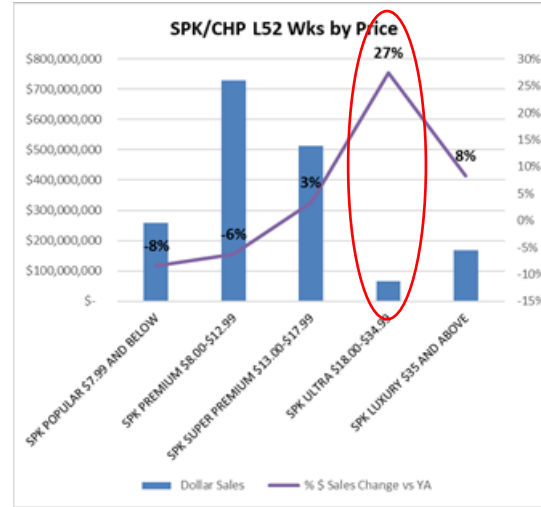




Sparkling is one of the few categories untouched by the pandemic. Consumers are looking for a way to elevate their occasions in home or out!



- Majority of SKUs are priced under \$17, however the biggest growth opportunity is \$18+ as consumers trade up
- More and more Argentina sparklers are showing in retail and like still wines, Argentina really overdelivers on quality for price, look for traditional method with minimum dosage for a stunning option

Tapiz, or tapestry, is a beautiful marriage between estate fruit and time-honored, quality first, wine making techniques. Tapiz “Alta” (high altitude) Collection was created to celebrate and welcome the addition of Jean Claude Berrouet (Petrus) as partner winemaker to Fabian Valenzuela’s Team.

WINE ENTHUSIAST

Press 2021



Patricia Ortiz

Estate Fruit



Sustainability

High Elevation



Project of the Weavers




TAPIZ




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or tapestry, is a beautiful marriage between estate fruit and time-honored, quality first, wine making techniques. Tapiz “Alta” (high altitude) Collection was created to celebrate and welcome the addition of Jean Claude Berrouet (Petrus) as partner winemaker to Fabian Valenzuela’s Team.




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Wine	Tapiz Torrontes Extra Brut	Tapiz Malbec Rose Extra Brut
Varietal	100% Torrontes	100% Malbec
Vintage	NV	NV
Appellation	El Jarillal Estate, Alto Agrelo, Luján de Cuyo, Mendoza	Single Vineyard from San Pablo Estate, Uco Valley, Mendoza
Dosage	Extra Brut	Extra Brut
Method	Traditional Method (Champenoise)	Traditional Method (Champenoise)
Alcohol	13%	13%
Bottle HxD	11.81 x 3.46	11.81 x 3.46
Case Pack	2X 6/750ML	2X 6/750ML
CASE DIM (LxWxH) in	10.6 x 14 x 12.5	10.6 x 14 x 12.5
Case Weight lbs.	44 LBS	44 LBS
Cases per Layer	11	11
Layers per Pallet	4	4
Cases Per Pallet	44	44
UPC	859481003464	852282002872
SCC	Same as UPC	Same as UPC
Production	750 cs	500 cs
Shipping	DI June/ CA INV Oct	DI June/ CA INV Oct
National SRP \$	\$17-18.99	\$17-18.99