



Your Trusted Source® - Celebrating 15 Years!

WHO WE ARE

- Vino del Sol is a national U.S. importer with annual sales of over 225,000 cases.
- Vino del Sol was founded in 2004 by Matt Hedges, Thane Prichard, and Alejandro Darago, and now has an experienced team of 18 wine professionals with over 400 years of wine business experience.
- We are recognized within the industry as "The Argentine Wine Specialist®." From our representative offices in Mendoza and Buenos Aires we developed the leading portfolio of Argentine wines in terms of quality and *terroir* diversification.
- We also market exceptional wines and sakes from California, Chile, Japan, and New Zealand. Our producers are estate-grown, sustainably-farmed, and family-owned.
- Our wines have received hundreds of 90+ point reviews, including more 90+ point Malbecs than any other importer.
- Recognized by Nielsen® for having multiple wines that lead their category.
- We excel at brand building at the national level, working hand-in-hand with a network of wholesalers across all 50 states.
- Vino del Sol also creates exclusive brands according to client's specifications. We work directly with our global winery partners to implement the right wine style, price-point, label, logistics, marketing, and store support that all over-deliver.

OUR MISSION AND VALUES

- Vino del Sol's mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of *terroir*-driven wines that over deliver in value. We build brands for the long-term, and are trusted by both our winery partners and customers to exceed expectations at all stages of the value chain. Our values are **V**alue-creating, **D**ynamic, and **S**ustainable.

LEARN MORE AT VINODELSOL.COM



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ALTOCEDRO



LAMADRID

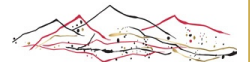
PURAMUN



BLACKCABRA



TAONGA



FORMATION

verum

PATAGONIA ARGENTINA



WAPISA

CRISS CROSS

LAGAR

DE BEZANA



ANKO

Zaha

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CELLARS



TAPIZ