



September 8, 2014  
FOR IMMEDIATE RELEASE

## NEW VINO DEL SOL HIRES

Vino del Sol is proud to announce the hiring Mark Goldberger, Mark Hirsekorn, Vanessa Mylan, Brett Wells, and Walter Whyte.

Mark Golberger is working as our New England Regional Manager. Having spent the past decade in Massachusetts, working as a wine distributor and importer, a restaurant wine buyer, and a wine educator, Mark is a proud veteran of the wine industry. He has been recognized by Boston Magazine and The Boston Globe as one of the region's top wine professionals, and he is a wine writer and is a regular contributor to Gastronomique En Vogue magazine. He received his MBA in International Business from Brandeis University. Mark lives with his wife and son in Boston, MA.

Mark Hirsekorn is working as our Florida & Alabama Field Manager. Mark grew up in Houston and developed his passion for wine in 2001 when he began working in a fine dining restaurant during college. During this time he realized that he wanted to have a career in the wine industry. Mark spent many years in distribution in Florida with Stacole Fine Wines. He now lives in Orlando with his girlfriend and 2 dogs where they enjoy spending their free time on the lake.

Vanessa Mylan has been our Sales Support & Compliance Coordinator since 2013. Vanessa is an admin extraordinaire; she handles Vino del Sol's compliance, sales support, and many other miscellaneous administration tasks. Vanessa previously worked at Compli, Inc as an Alcohol Compliance Account Manager, and before that in the restaurant industry. She received her degree in Business Administration. Vanessa lives in the Central Coast of CA with her husband and children.

Brett Wells is our new Director of Purchasing. Brett's passion for all things food and wine started at a young age and eventually led him to become a classically trained chef at Le Cordon Bleu. Brett is a certified Sommelier from the Court of Master Sommeliers. Prior to joining the Vino del Sol family, Brett was the Wine Buyer for BevMo! where he developed and managed the company's private label brands. Brett lives with his wife and daughter in Northern California.

**LEARN MORE AT: [WWW.VINODELSOL.COM](http://WWW.VINODELSOL.COM)**

Walter Whyte became our Mid-Atlantic Sales Manager in September 2014. Walter's love for wine was awakened while working in one of the top restaurants in New Jersey. A 6 year stint in the Air Force allowed him to experience great European wineries. After leaving the military, Walter has represented a diverse group of imported and domestic wineries both at the supplier and distributor level. Walter joined the Vino Del Sol team in 2014. When not out in the market preaching the word of the vine, he can be found in Central New Jersey, spending time with his 2 children and his dog Frank.

#### ABOUT VINO DEL SOL:

Vino del Sol's mission is to be your trusted source for great wine. Since 2004 we have built our reputation as a leading importer of *terroir*-driven wines that over-deliver in value. Known as "The Argentine Wine Specialist<sup>®</sup>," we also market exceptional wines and sakes from California, Chile, Japan, and New Zealand. All of our producers are estate-grown, sustainably-farmed, and family-owned. Vino del Sol's brands include Zolo, Gen5, Altocedro, Tapiz, Formation, Manos Negras, Lamadrid, Wild South, and Lagar de Bezana.

**LEARN MORE AT: [WWW.VINODELSOL.COM](http://WWW.VINODELSOL.COM)**