

# LAMADRID

Agrelo, Luján de Cuyo, Mendoza

Open the Door to Agrelo, Argentina



Lamadrid founder Guillermo García Lamadrid opened the door from his home in Cuba when he was a child. With the turbulence in Cuba at the time of the Revolution, his mother Matilde put him on an airplane to embark on a new life. Many more doors opened during his lifetime, all leading to Argentina and the building of the Lamadrid winery in one of the oldest and most premier growing regions in Argentina: Agrelo, “the land of Malbec,” Mendoza. Lamadrid’s mission is to be the best representation of its Agrelo *terroir*.

Following their philosophy that “Wine Is Made In The Vineyard, Let The Terroir Speak For Itself,” Lamadrid owns three vineyards in Agrelo: Finca La Matilde (planted 1929), Finca Lamadrid (1973), and Finca La Suiza (2004). Their wines are all estate grown from one of these single vineyards, and follow organic and sustainable farming practices. The vineyards are irrigated with the pure water from the Andes

and the wines are vinified using only indigenous yeasts with no fining or filtration. In the words of Gabriela García, Guillermo’s daughter, “Water is such a precious resource, especially when making wine in a desert. Sustainability and eco-friendliness need to be incorporated into the way of life in the vineyard and winery.” Gabriela, a Certified Sommelier, travels the world as brand ambassador. Héctor and Pablo Durigutti, two of Argentina’s most celebrated winemakers, are partners with Guillermo and have hand-crafted the wines since the first vintage in 2005.

As Robert Parker said, Lamadrid is “A great value winery to look for.”

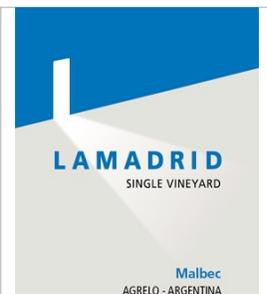
## CLASSIC RANGE (1 plant = 1 bottle):

### Lamadrid Malbec

91 points, James Suckling (‘18):

“Very attractive and pure summer-berry aromas lead to a palate that has a wealth of smooth, fleshy cassis and blueberries. Nice structure and balance.”

Like all of Lamadrid’s wines, 100% estate single vineyard, indigenous yeasts, and unfiltered and unfinned. 100% Lamadrid vineyard.

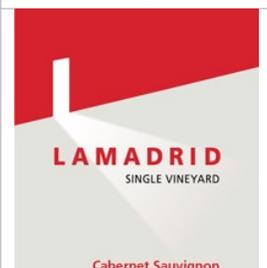


### Lamadrid Cabernet Sauvignon

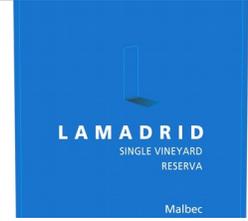
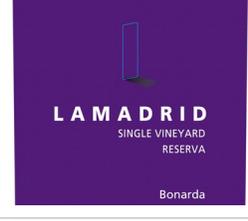
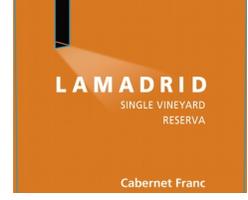
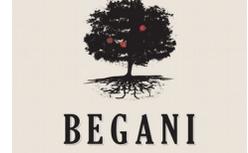
91 points, James Suckling (‘18); 89 points, Wine Enthusiast (‘18):

“A dense black color and power-packed aromas of blackberry, earthy plum, mint and herbs open this wide-bodied Cabernet.”

Agrelo is historically known for its Malbec, but is becoming more and more renowned for world-class Cabs. 100% Lamadrid vineyard.



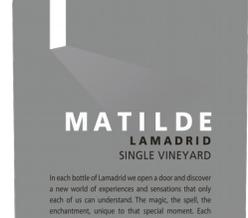
## RESERVA RANGE (2 plants = 1 bottle):

	<p><b>Lamadrid Malbec Reserva</b>  <b>91 points ('16), James Suckling:</b>          “At once ripe and delicately earthy with a long silky finish this is a rich malbec.”          100% La Suiza vineyard. Aged 12 months in 2<sup>nd</sup> &amp; 3<sup>rd</sup> use French and American oak barrels.</p>
	<p><b>Lamadrid Cabernet Sauvignon Reserva</b>  <b>91 points ('17), James Suckling:</b>          “Very pretty, pure blue fruit with raspberries and blueberries and a hint of sea salt. Medium body and a solid core of fruit. Fine tannins.”          100% La Suiza vineyard. Aged 14 months in 2<sup>nd</sup> &amp; 3<sup>rd</sup> use French oak barrels.</p>
	<p><b>Lamadrid Bonarda Single Vineyard Reserva</b>  <b>90 points ('14), Wine Spectator.</b>          100% Lamadrid vineyard. Aged 14 months in 2<sup>nd</sup> &amp; 3<sup>rd</sup> use French oak barrels. Considered by many to be Argentina’s best Bonards. From Héctor Durigutti, the “Father of Modern Bonarda.”</p>
	<p><b>Lamadrid Cabernet Franc Single Vineyard Reserva</b>  <b>Top 100 Wine of the Year ('16) &amp; 92 points ('17), Wine Enthusiast.</b>          Lamadrid was a pioneer in Argentine Cab Franc, and has even been the top selling Cabernet Franc in the United States (Nielsen, 52 weeks 3/1/14).          100% La Suiza vineyard. Aged 14 months in 2<sup>nd</sup> &amp; 3<sup>rd</sup> use French oak barrels.</p>
	<p><b>Lamadrid BEGANI Reserva</b>  <b>92 points ('16), James Suckling.</b>          From Lamadrid’s new generation: BEatriz, GABriela, and NICole.          60% Malbec, 30% Bonards, 7% Cabernet Sauvignon, 3% Cabernet Franc.</p>

## GRAN RESERVA RANGE (3 plants = 1 bottle):

<p><b>Lamadrid Malbec Gran Reserva</b>  <b>90 points ('15), Wine Spectator.</b>          From the 90 year-old Matilde vineyard. A beautiful and age-worthy expression of classic Malbec.</p>	
<p><b>Lamadrid Cabernet Sauvignon Gran Reserva</b>  <b>92 points ('13), Wine Enthusiast.</b>          From the lowest yielding block of the La Suiza vineyard. 16 months in 60% new and 40% second-use French oak barrels.</p>	

## ICON (3 plants = 1 bottle):

	<p><b>Lamadrid Malbec MATILDE</b>  <b>95 points ('13), Wine Enthusiast.</b>          Named in honor of Guillermo’s mother, who took the heartbreaking yet brave decision that opened the doors to the creation of Lamadrid winery.          100% from the best two hectares of the 90 year-old Matilde vineyard. 24 months in new French oak barrels.</p>
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