

Sake and Kura Selections' Rumiko Obata
Featured in the May 31, 2013 issue of

Wine Spectator

Recognizing the growing importance of artisanal sake in the United States, Wine Spectator wrote two articles: "Cracking the Sake Code" and "Sake's True Believers." Kura Selections is proud that Spectator quoted our Japanese ambassador, and owner of the Obata Shuzo (Manotsuru) brewery, Rumiko Obata:

"For my parents' generation, a trip abroad was a special event, and they didn't think a boutique brewery could export sake," explains Rumiko Obata, executive vice president of Obata Shuzo brewery in Niigata, where her husband, Ken Hirashima, is the brewer. "But our generation, we have been traveling abroad, and foreigners come to Japan and enjoy local boutique sake. **Our sake can deliver the story of our place, nature, culture, food, history. That's the biggest motivation for me. I think there is no border for sake.**"