Women in the Wine Industry



Patricia Ortiz, owner of Fincas Patagónicas, a company with 3 wineries located in Key areas: Tapiz in Uco Valley, Zolo in Lujan de Cuyo, both in Mendoza and Wapisa in Rio Negro, being the only winery on the coast in Patagonia. With 7 vineyards located at different altitudes in Mendoza ranging from 920 to 1,400 meters, embraced by the Andes, and 1 with the ocean breeze. Our challenge is to express all these terroirs in our wines through responsible practices and measurable contributions to the environment.

Mother of 5, she is an MD and Social Psychologist involved in the wine industry since 2003. Today she is also the President of Bodegas de Argentina.

Andrea Curato: graduated in enology. She joined us 2 years ago, her position is Production Manager.

Her father was linked to the industry selling winery machines. As a small girl, she always accompanied him to visit customers and so began her love for this profession.

She is in charge of the bottling management and maturity of the reserve lines in the warehouse, checking for the best time to release them.

She said:- "In Fincas Patagonicas we have the freedom to achieve our aims and we have the tools for the development of new ideas for the improvement of quality and way of working".

Lucia Abdala: graduated in enology, Winery Manager of Zolo Winery in Lujan de Cuyo, joined the company 8 years ago.

She comes from a viticulture family, her parents own vineyards and since her childhood, grape and wine have been an important part of her life

She said: "At Fincas Patagonicas, we can learn a lot together with great and experienced winemakers, to grow as a winemaker and also to develop our capacities and be able to innovate in new processing techniques. We have the opportunity to travel and learn about other ways of working and to be able to apply new techniques in the winery.

I have great colleagues who are also good friends!".

Maria Rivera: graduated in Bromatology. Head of Laboratory. 17 years in the company Before graduating she began to be interested in winemaking, so she started to work "pro bono" in the (INTA) National Institute of Agronomy Technology

Her work at the lab is to perform analytical control from grape to wine to assure the best harvest moment and the quality of the wine. She said: "This winery is part of my life, I always have the opportunity to learn and develop, both professionally and personally. This team is undoubtedly the best in this winery, and of course, I am the number one fan of wines!".

