



ALTOCEDRO

Karim Mussi Saffie Winemaker and Owner, Altocedro Winery

Altocedro was founded in 1999 by visionary Karim Mussi. Third generation Lebanese immigrant, Karim and his family pioneered La Consulta, Uco Valley as a special place to make "born and raised" wines. Twenty years later, in 2019, Karim's crazy idea became conventional wisdom when La Consulta was classified as one of Argentina's few Geographic Indication (GI) Appellations. Altocedro is synonymous with outstanding La Consulta wine. Original old vine rootstocks, indigenous yeasts, hundred year-old concrete fermentation tanks, and Karim's minimalist winemaking create true terroir-driven wines.



Under the format of "La Consulta Terroir Premium Wines," Karim has succeeded in positioning his brand in the most demanding and important markets in the world, giving Altocedro global brand recognition.

Besides working on his own winery, Karim also advises a number of emerging projects, in some of the best Argentine growing areas.

In 2007 he was recognized with the award "Outstanding Young Mendoza" by the Consejo Empresario Mendocino in the category "commercial achievements, economic and business". His Altocedro Malbec Reserva was chosen as one of Wine Spectators "Top 100" Wines of 2008.