



## Why Vino del Sol is Your Trusted Private Label Source

### TESTIMONIALS



“Our most viable private label projects come from true collaborations between our team and the supplier. Working together with knowledgeable professionals on juice selection and packaging plays an enormous role on the success of new projects. VDS has proved multiple times why they are on our “short list” of producers we can depend on from start to completion.” - **Alex Poreda, Director of Sales - ABC Fine Wine and Spirits**



**BevMo!**

“During my tenure as the private label wine buyer at Bevmo!, Vino del Sol was my consistent go-to supplier. By working hand-in-hand with VDS and their amazing, critically acclaimed, family-owned wineries with estate fruit, my program was made infinitely more successful! From berry-to-bottle, the VDS team magnificently made my brand visions come to life. Their carefully selected wineries from Argentina, Chile, New Zealand and California and unbelievable Japanese sakes, helped introduce wine lovers to these fantastic gems from around the world. Vino del Sol’s expertise, passion and pride makes them a true turn-key partner.” - **Brett Wells**



“As both lead wine buyer and marketing director, it is important to work with partners who are experts in their fields at all aspects of the transaction. Whether it is wine selection, label creation or logistics, Vino del Sol is consistently at the top of their game. Their professional team makes finding new labels easy, and the turnaround time of getting new projects to market is commendable. I highly recommend working with Vino del Sol.”

- **Daniel Lipman, Director of Marketing - Bottle King**

**100% Estate, 100% Family-Owned, 100% Proven**

### ABOUT US

Value-creating, Dynamic, and Sustainable - Vino del Sol’s mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of terroir-driven wines that over deliver in value. We build brands for the long-term, and are trusted by both our winery partners and customers to exceed expectations at all stages of the value chain.

Learn more at: [www.vinodelsol.com](http://www.vinodelsol.com)