



**FOR IMMEDIATE RELEASE**

## **INDUSTRY VETERAN BOBBY WALLCE JOINS VINO DEL SOL**

(February 2021) Vino del Sol, a leading U.S. wine importer, is proud to announce the hiring of Bobby Wallace. Bobby will serve as the Northeast/Mid-Atlantic Sales Manager.

“We are thrilled to welcome Bobby to the Vino del Sol family,” said Kevin Millman, EVP National Director of Sales. “With Bobby’s wealth of experience and relationships, we are confident he will bring creativity, consistency and a culture of partnership to grow our 100% estate portfolio.”

Bobby brings over 20 years of industry experience, first as a buyer covering both the On and Off-Premise Channels. Bobby’s experience includes several years of distributor management. He managed the luxury portfolio of Treasury Wine Estates, followed by running the Manhattan, On-Premise Sales Team for Empire Merchants. Bobby then went on to the supplier side where for the last 7 years, he managed 11 markets in the North East and Mid Atlantic for Palm Bay International.

### **ABOUT VINO DEL SOL**

Vino del Sol's mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of terroir driven wines that over deliver in value. We build brands for the long-term and are trusted by both our winery partners and customers to exceed expectations at all stages of the value chain. Vino del Sol is a national importer of wines from Argentina, Chile, New Zealand and Japan as well as representing brands from the US. Our values are Value-creating, Dynamic, and Sustainable.

For more information, please visit [www.vinodelsol.com](http://www.vinodelsol.com)

###

### **Media Contact:**

Lauren Patricio

[lauren@vinodelsol.com](mailto:lauren@vinodelsol.com)