



FOR IMMEDIATE RELEASE

VINO DEL SOL NAMES CAROLYN WILDMAN NEW DIRECTOR OF STRATEGIC ACCOUNTS

(August 2020) Vino del Sol, a leading U.S. wine importer, is proud to announce the hiring of Carolyn Wildman. Carolyn will serve as the Director of Strategic Accounts.

“We are thrilled to welcome Carolyn to the Vino del Sol family,” said President Matt Hedges. “Carolyn’s wealth of experience and deep knowledge of the grocery and chain channel will help us to continue to expand our presence across the country.”

Carolyn is a results driven wine sales professional with over 16 years’ experience in the industry. She has done it all from selling on premise with SGWS, trade development and control market management with Diageo, distributor management with Deutsch Family Wine & Spirits and most recently, Strategic Accounts Lead for Treasury Wine Estates. Carolyn thrives in a team environment where she collaborates to deliver wins for the team! “I am thrilled to be joining Vino del Sol, a company with high quality, source driven wines that also considers its employees a family,” says Wildman.

ABOUT VINO DEL SOL

Vino del Sol's mission is to be your trusted source for great wine. Since 2004 we have built our reputation as a leading importer of terroir-driven wines that over-deliver in value. We market exceptional wines and sakes from Argentina, California, Chile, Japan, and New Zealand. All of our producers are estate-grown, sustainably-farmed, and family-owned. Vino del Sol's brands include Zolo, Gen5, Altocedro, Tapiz, Formation, Criss Cross, Lamadrid, Verum, Anko, Crooked Path, Lagar de Bezana, Puramun, Wapisa and Zaha & Teho. For more information, please visit www.vinodelsol.com

###

Media Contact:

Lauren Patricio

lauren@vinodelsol.com