













1. SVEDKA CHERRY LIMEADE VODKA

Svedka Vodka is releasing its latest flavor, Cherry Limeade. A combination of cherry and limeade flavors with citrus, Svedka Cherry Limeade is the newest flavor from the imported vodka company. The flavor combination joins a portfolio that includes Blue Raspberry, Strawberry Lemonade, Mango Pineapple, and many others.

- SRP: \$14.99 per 750ml, \$15.99 per 1L
- svedka.com

4. OSMOSIS

Osmosis, a new brand created by Vino del Sol by co-winemaker Martina Galeano, is a low-alcohol, zero-sugar, low-calorie wine created with sustainably farmed grapes from Argentina. The brand launches with a Sauvignon Blanc. Galeano and Vino del Sol president and cofounder Matt Hedges use grapes from sustainably farmed, estate-grown vineyards in Alto Agrelo, Mendoza. A red blend will follow.

- SRP: \$14.99 per 750ml bottle
- osmosiswines.com

2. BREAD & BUTTER PROSECCO

Bread & Butter Wines launched its first sparkling wine, the Bread & Butter Prosecco. Bread & Butter winemaker Linda Trotta worked with a 90-year-old, familyowned winery in Fossalta di Piave near Venice, Italy, to craft this extra dry Prosecco.

- SRP: \$15.99
- breadandbutterwines.com

5. FIORE

Non-alcohol producer Figlia debuts Fiore, floral, bitter, and aromatic, with notes of rose, bitter orange, and clove. Fiore is made with all-natural botanicals and is vegan and gluten free with no added sugar, no preservatives, and no alcohol. Figlia Fiore's packaging is recyclable.

- SRP: \$43 per 750ml
- drinkfiglia.com

3. SIPSMITH STRAWBERRY SMASH

Sipsmith Strawberry Smash (40% ABV) is an LTO offering tied to the tennis championships at Wimbledon. It is distilled using Wimbledon strawberries from the 2020 harvest in Kent, England. As a result of the absence of the tournament last year, the strawberries were instead used to mark the partnership between Sipsmith and Wimbledon.

- SRP: \$29.99
- sipsmith.com

6. GAME BOX WINES

O'Neill Vintners & Distillers launches Game Box Wines, a range of premium, vintagedated, California-appellation boxed wines made by Steven Decosta, who sources grapes from locations across California. The brand includes at introduction Chardonnay, Cabernet Sauvignon, Pinot Grigio and a Red Blend variety. The three-liter packaging reduces packaging waste and cost.

- SRP: \$25 per 3-liter box
- gameboxwine.com