

# Las CARTAS

## VINO DEL SOL TEAMS UP WITH VENTISQUERO WINE ESTATES OF CHILE TO INTRODUCE NEW LABEL LAS CARTAS

*Spring Launch Welcomes New Sauvignon Blanc 2021 and Cabernet Sauvignon 2020*

**Fort Worth, TX April 2022** – Vino Del Sol is thrilled to announce the release of Las Cartas, a new terroir driven wine label, in exclusive partnership with Ventisquero Wine Estates of Chile. The new label, made with winemaker Deborah Witting, comes from estate-owned vineyards within Chile’s coastal wine producing regions of the Casablanca and Maipo Valleys. The wines, made from sustainably farmed grapes, debut this spring with a white and a red: “Love Letters,” a Sauvignon Blanc 2021, and “Crush,” a Cabernet Sauvignon 2020.

Its name, Las Cartas, which means letters in Spanish, pays tribute to the love of the written word and symbolizes how wine communicates the story of a region, from the winemaking team to the environment, among other characteristics.

Vino Del Sol’s President and Co-Founder Matt Hedges has long respected Ventisquero’s excellence, drawn to the winery’s reputation for creating unique wines of character, reflective of where the grapes are grown. “We are thrilled to expand our portfolio with the launch of Las Cartas, a collaboration with one of Chile’s leading wineries”, said Hedges. “The new premium label complements Vino Del Sol’s ethos of working with reputable family-owned wineries committed to sustainable farming and unique terroirs at a value suited for any table.”

As a coastal winery, Las Cartas vineyards benefit from their proximity to the Pacific Ocean, its mild climate lending itself to the distinct flavors and aroma of the grapes. “Love Letters” Sauvignon Blanc 2021 comes from the Casablanca valley, one of Chile’s premium valleys for cool climate varieties. Nestled between the coastal mountains and the Pacific, the region produces refined Sauvignon Blancs. “Crush” Cabernet Sauvignon 2020 comes from Ventisquero’s Trinidad Vineyard in the Coastal Maipo Valley. Known for its warm days and cool nights, the region is the most well-known in Chile for producing sumptuous reds.

The Las Cartas Sauvignon Blanc 2021 is 100% Sauvignon Blanc, pale green in color with citrus and tropical fruits on the palate such as lime, grapefruit, pineapple and pear. The balance is fresh with the vibrant acidity of citrus fruits followed by a mineral finish which contributes to its complexity. It is excellent as an aperitif and pairs well with salad, shellfish, ceviche, and fish.

The Las Cartas Cabernet Sauvignon is 100% Cabernet Sauvignon aged in oak for six months producing a wine with a deep ruby red color and expressive nose. It is rich in red and black fruit, with strawberries, raspberries, blueberries and blackcurrants that intermingle with notes of black pepper, caramel, tobacco and chocolate. With a well-balanced body, good structure, acidity and ripe tannins, its finish is long, fruity and persistent. The wine pairs well with barbecue, grilled meat, well-seasoned dishes, and ripe cheeses.

Las Cartas™ 2021 Sauvignon Blanc (SRP \$11.00 for 750ml bottle) and 2020 Cabernet Sauvignon (SRP \$11.00 for 750ml bottle) will be available nationwide in the spring. For more information on the wines and where to find them visit: <https://vinodelsol.com/thewineries/las-cartas/>.

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**ABOUT VINO DEL SOL:**

Vino del Sol's mission is to be your trusted source for great wine. Since 2004, we have built our reputation as a leading importer of terroir-driven wines that over-deliver in value. Known as "The Argentine Wine Specialist®," we also market exceptional wines and sakes from California, Chile, Japan, and New Zealand. We are proud to be the exclusive U.S. importer of Altocedro, Anko, Black Cabra, Criss Cross, Crooked Path, Gen5, Kura Selections, Lamadrid, Puramun, Taonga, Tapiz, Tassajara, Teho & Zaha, OSMOSIS™, Wapisa, and Zolo. Vino del Sol's wineries are all estategrown, sustainably-farmed and family-owned, and many have worked with Vino del Sol since day one.

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