



Success Stories from the Field

HISTORY OF SUCCESS

Vino del Sol works hand-in-hand with a network of wholesalers across all 50 states with an emphasis on brand building. We pride ourselves in building successful, long-lasting partnerships and have done so with many retailers, cruise-lines and with the world's top airlines, including but not limited to:



HIGHLIGHTS

- Many of our wines are served fleetwide on major cruise lines
- Our brands are 100% estate-grown, sustainably-farmed, and family-owned
- First class placements on major airlines such as Air Canada, Japan Air, and United Airlines
- Our wines can be found in many fine dining restaurants and luxury hotels

NIelsen DATA

- GEN 5 brand is top 20 selling brand from Lodi, CA AVA in \$10-\$15 price segment and among fastest growing (+42%)
- Zolo Estate Malbec is the #20 ranked Argentine Malbec in \$10-\$15 price segment and fastest growing (+52%)

(source: Nielsen, 26 weeks ending 5/16/20)

- Zolo Estate Un-Oaked Chardonnay is the #1 in \$ sales for Argentine Chardonnay (\$11.00-\$14.99)

(source: IRI, L26 weeks ending 10/2/22)

REVIEWS

With over 1,000 90+ point scores from all of the major publications, you can count on Vino del Sol to be Your Trusted Source for Great Wine®

ABOUT US

Value-creating, Dynamic, and Sustainable - Vino del Sol's mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of terroir-driven wines that over deliver in value. We build brands for the long-term, and are trusted by both our winery partners and customers to exceed expectations at all stages of the value chain.

Learn more at: www.vinodelsol.com