

# The Sustainability Story of Tapiz

#### **HISTORY & FAMILY VALUES**

Founded by **Argentine Wine Icon**, Patricia Ortiz, Tapiz is a paradigm of Sustainable practices. An ardent wine lover, Patricia, a Doctor specializing in nephrology, along with her lawyer husband, fell in love with Mendoza and the Uco Valley, and bought their first vineyard in Tupungato in 2000.

In 2003 they bought a **state of the art winery** to enable them to keep all their winemaking practices "in the family". She further expanded their holdings into the greatest terroir locations across Argentina's wine growing regions – from Coastal Patagonia, to Cafayate and Mendoza in between.

Patricia's Mission Statement is "Sustainability may be defined as meeting the needs of the present without compromising the ability of future generations to meet their needs. Achieving such a goal involves three distinct pillars: Social, Economic and Environmental."

## **ESTATE-GROWN**

All of the wines made at Tapiz are **estate grown**. We chose the best locations, featuring the perfect terroir to showcase the diversity of winemaking in Mendoza. "Having our own vineyards ensures that we know exactly how our wines are made, where they come from and that only sustainable practices are followed."



#### SUSTAINABLY-FARMED

At Tapiz we believe that water is a precious resource. All water is recycled and reused and put back into the vineyards. Their Recycling program is dedicated to repurposing waste from the vineyards through sorting and processing. High quality biocompost made from the grapes skins and stalks, is produced according to the parameters of internationally standardized procedures. This compost is then used as fertilizer in the vineyards – cyclical agriculture.

The winery is part of the "Restart the cycle" campaign to recycle bottles in supermarkets with the proceeds going to the Children's Hospital of Mendoza. Tapiz is certified in following good agricultural practices in the vineyards by GLOBAL G.A.P. and GOOD MANUFACTURING PRACTICES in the Winery. They are also a recipient of a Gold Medal at BRIT's 2017 International Award of Excellence in Sustainable Winegrowing Competition.



### **COMMUNITY OUTREACH**

Patricia is a believer in giving back to her community. She and her wineries support scholarships for continuous education to members of her company. In cooperation with Junior Achievement, she works to help children from dropping out of school through the "Advantages of Staying in School Program. She is a founding member of WIM, Wine in Moderation in Argentina. To keep the art of weaving brought by the Bolivian immigrants that settled around Mendoza wine country, she keeps llamas who not only graze in the vineyards but also provide the wool for the weavers.

**Historic preservation** of the area is very important to Patricia and her family. In 2003 she bought the Club Tapiz and restored it to the point where it was declared a historical, touristic and architectural heritage site in Mendoza. She installed a large organic garden which supplies the restaurant at Club Tapiz. It not only features local cuisine but is also line with their philosophy that the products offered should be organic, local and sustainably harvested.





