

Taonga Sauvignon Blanc



Taonga is the Maori word for “treasured gift,” usually symbolized by the jade necklace given to visitors.

From estate Marlborough vineyards in the Upper Wairau, Taonga epitomizes what New Zealand wine is all about: fresh, crisp, juicy and delicious! Certified sustainable by Sustainable Winegrowing New Zealand

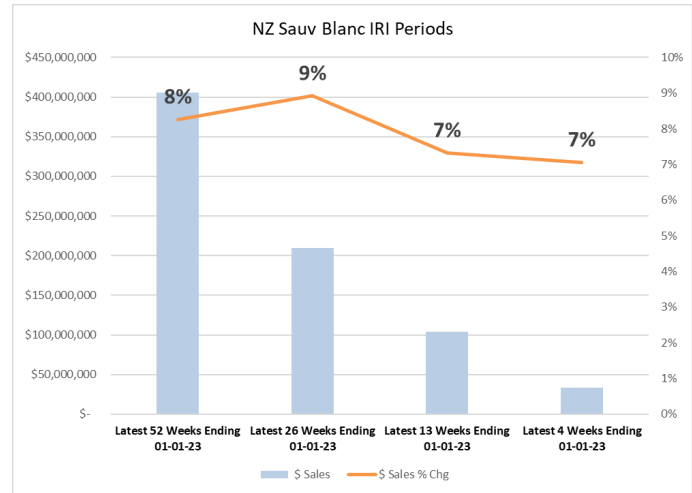


DETAILS

- SRP \$17.99
- Feature \$14.99
- 40 Demos

Consumers LOVE New Zealand's Sauv Blanc Style!

New Zealand SB category in pandemic resistant! While IRI Total Table Wine -1.2%, NZ Sauv Blanc posting growth each quarter!



New Zealand Winegrowers Sustainability Certification (on the label) -promotes economically and environmentally sustainable vineyard management. Wine must be made from 100% certified grapes in winemaking facilities that are independently audited and certified.