

Why Vino del Sol is Your Trusted Source- Control Labels/ Private Labels

EXPERIENCED

We pride ourselves in building successful control/ private labels for our customers! Whether it is a new-to-world brand, or a turn-key already developed brand, Vino del Sol works directly with our global winery partners to implement the right wine style, price-point, quantity and logistics to deliver with speed. For new-to-world brands Vino del Sol has an already vetted stable of trademarked names and stories while working closely with a highly awarded design agency to deliver with pace a control/private label that works for the customer.

Vino del Sol currently produces customer labels for large retailers:



QUALITY

Our sourcing is only **estate-fruit** from **family-owned** wineries in Argentina, Australia, California, Chile, Japan and New Zealand ensuring our customers are receiving top quality in every bottle. Count on Vino del Sol to be Your Trusted Source for Great Wine®

Examples of Labels Currently Being Sold. **Over 100K Sold!**



ABOUT US

Value-creating, Dynamic, and Sustainable - Vino del Sol's mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of terroir-driven wines that over deliver in value. We build brands for the long-term and are trusted by both our winery families, retailers and distributor partners.