



## Your Trusted Source® - Celebrating 20 Years!

### OUR STORY

- Vino del Sol, a Wine & Spirits Value All-Star Importer and Wine Enthusiast nominee for Importer of the Year, has annual sales of over 225,000 cases.
- Vino del Sol was founded in 2004, and is led by Matt Hedges, Alejandro Darago, and Kevin Millman. Our team of 18 wine professionals has over 400 years of wine business experience.
- We are recognized within the industry as “The Argentine Wine Specialist®.” We developed the leading portfolio of Argentine wines in terms of quality and *terroir* diversification, and have representative staff on the ground handling logistics and QC.
- We also market exceptional wines and sakes from California, Chile, Japan, and New Zealand. Our producers are estate-grown and family-owned, and our portfolio is a leader in sustainability (see *The Sustainability Specialist* for more information).
- Our wines have received *over one thousand 90+ point reviews*, including more 90+ point Malbecs than any other importer.
- We are recognized by Nielsen® and have multiple prestigious national restaurant and chain placements (see *Success Stories*).
- We excel at brand building at the national level, working hand-in-hand with a network of wholesalers across all 50 states. We also sell internationally and to cruise-lines and airlines.
- Vino del Sol also creates exclusive brands according to client's specifications. We work directly with our global winery partners to implement the right wine style, price-point, label, logistics, marketing, and store support that all over-deliver.

### OUR MISSION AND VALUES

- Vino del Sol's mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of *terroir*-driven wines that over-deliver in value. We build brands for the long-term, and are trusted by both our winery partners and customers to exceed expectations at all stages of the value chain. Our values are **V**alue-creating, **D**ynamic, and **S**ustainable.

LEARN MORE AT [VINODELSOL.COM](http://VINODELSOL.COM)

