## QUEIRÓN

## Quel, Rioja, Spain

## **RESPECT TO WINE, CULTURE & SOIL**



The Wines of Dominio de Queirón were conceived by the Pérez Cuevas family in their native Quel, which is located in the heart of the Cidacos river valley in the sub-region of Rioja Oriental. The winery strives to produce the absolute best wines possible from their native region. The vineyards are located between the Sierra Yerga and La Hez mountain ranges in the heart of the Barrio de Bodegas de Quel; an emblematic enclave of the 18th century that represents the historical roots of this tiny village in Rioja, with respect to wine, culture and soil. This includes the famed La Pasada vineyard, located at 2600 feet above sea level, some of the highest vineyard land planted in Rioja.

Queirón embodies the philosophy of the Pérez Cuevas family, who has been focused on the world of wine for four generations. Queirón is the culmination of the dream of third generation patriarch Gabriel Pérez, wine-maker and pioneering wine entrepreneur in this area of Rioja Oriental. The project has restored historical areas and vineyards in the surrounding areas of Quel alongside the slopes that define the Sierra de Yerga mountain range. The Queirón winery is one of the most technologically-advanced wineries in Rioja. The terroir bridges a relationship between viticulture and the period of the Middle Ages, as evidenced by the ancient castle of Quel, that overlooks the winery.



Vino del Sol's wineries are all estate-grown, sustainably-farmed, and family-owned.