

Success Stories from the Field

HISTORY OF SUCCESS

Vino del Sol works hand-in-hand with a network of wholesalers across all 50 states with an emphasis on brand building. We pride ourselves in building successful, long-lasting partnerships and have done so with many retailers, cruise-lines and with the world's top airlines, including but not limited to:



HIGHLIGHTS

- Many of our wines are served fleetwide on major cruises
- Our brands are 100% estate-grown, sustainably-farmed, and family-owned
- First class placements on major airlines such as Air Canada, Alaska Airlines, Japan Air, and United Airlines
- Our wines can be found in many fine dining restaurants and luxury hotels

NIelsen DATA

- VINO del Sol brands are growing in chains by double digits +38% while most supplier leaders are down to flat.
- Osmosis continues to shine!! In "Better For Wines" \$11-14.99, Osmosis is the 7 largest in \$ sales and outpacing the category leaders! All varietal are growing in triple digits. (*IRI ending 3.31.24 L52*)
- Osmosis Sauv Blanc is the #5th largest in \$ sales growing at +151%
- Osmosis Red Blend is the 2nd largest Red Blend growing + 2521%
- Osmosis Rose is the 3rd largest Rose +1091%

REVIEWS

With over 1,000 90+ point scores from all of the major publications, you can count on VINO del Sol to be Your Trusted Source for Great Wine®

ABOUT US

Value-creating, Dynamic, and Sustainable - VINO del Sol's mission is to be your trusted source. Since 2004 we have built our reputation as a leading importer of terroir-driven wines that over deliver in value. We build brands for the long-term, and are trusted by both our winery partners and customers to exceed expectations at all stages of the value chain.