

# GEN5

## The Sustainability Story of Gen5

### FAMILY VALUES

Gen5 is a tribute to the 5 Generations of winemaking by the LangeTwins. The twins' great-grandparents settled in Lodi in the 1870's and today the fifth generation of the Lange family has made a life-long commitment to the family to continue the business. The family strives to **cultivate a lasting impact** and sustainability is a natural extension of that mission. Their commitment to being **responsible land stewards** guides their daily farming and business practices to ensure they **benefit our land**, business, team and communities in which we live. "Each day we wake up knowing that everything we do, we do for the love of farm and family."

### HISTORY

The grapes for Gen5 come from **family-owned, Lodi Green Certified vineyards**, situated between the northern and southern coastal ranges surrounding the San Francisco Bay. The vines benefit from the cool breezes that drift in from the Delta. Cool nights, warm days all equate to balanced wines with complexity and finesse.



### SUSTAINABLY-FARMED

All Gen5 wines and vineyards are **Lodi Certified Green** and follow the strict Lodi Rules for Sustainable Winemaking. This is **America's original sustainable viticulture program**. The Lodi Rules standards, the backbone of the program, are organized into six chapters: Business Management, Human Resources Management, Ecosystem Management, Soil Management, Water Management, and Pest Management. The revised standards are once again third-party accredited, and **vineyards are certified and audited on an annual basis**.

**Soil, air and water management** are essential for maintaining a healthy eco-system. At Gen5 they use **electric vehicles** for vineyard management when possible to help **off-set the carbon footprint**. **Renewable energy** is used in the offices, winery and vineyard.



### COMMUNITY OUTREACH

At Gen5, the Lange family are committed to **maintaining the natural habitat** of the animals in the region to co-exist with the winery and vineyards. **Habitat Restoration** began in 2004 with a belief in balancing viticulture with the **native habitat to preserve the land for generations to come**. Through the habitat restoration project, they partnered with the **Center for Land Based Learning and Slews** to provide hands-on experience for high school students to learn about the importance of agriculture and their local watershed. The winery works with **Audubon California** in their mission to restore and **conserve the ecosystem** as well as get their advice on best practices. They also work hand-in-hand with NRCS and RCD on what to plant and where to plant for it to best thrive.

