

PURE BLOOM

Sweet Junmaí Gínjo Sake



Pure Bloom, Sweet Junmai (no alcohol added) Gingo (premium quality) Sake is the newest addition to the Kura Selections family of Sake. Pure Bloom is made by Obata Shuzu in Niigata, where they have been hand-making their boutique Sakes since 1892. Family owned by the Obata family and led by fifth-generation Rumiko, their newest sake is Pure Bloom, a lower alcohol Sake.

Pure Bloom, Sweet Junmai Gingo Sake is brewed with only pure, soft groundwater and world-famous Niigata sake rice. This well balanced, low alcohol sake is crafted with a fresh and pleasant sweetness. It has a soft, light and elegant palate that showcases the cherry blossom, lychee and white chocolate notes.

Open a bottle of Pure Bloom and imagine yourself surrounded by springtime Cherry Blossoms. With 1/3 less alcohol than usual, Pure Bloom is the perfect lower-alcohol choice. Enjoy well-chilled or at room temperature with the dessert course, at any occasion.



90 Points - Beverage Testing Institute

